

Draft Programme

Impact of Social Sciences, Humanities & Arts

*The international conference on increasing the impact of
knowledge and data through (long term) engagement between the
science-ecosystem and societal stakeholders*

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

2-4 November 2022

Stockholm, Sweden



Swedish
Research
Council



RIKSBANKENS
JUBILEUMSFOND
FRÄMJAR HUMANIORA
OCH SAMHÄLLSVETENSKAP



researchfish
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Vetenskap & Allmänhet



ABOUT THE CONFERENCE

The call to transform interdisciplinary research evidence into accessible, understandable, trusted and useable knowledge for societal stakeholders is of utmost importance amidst persisting global challenges such as the pandemic, climate change, poverty, other inequities and more. The Social Sciences, Humanities & Arts (SSHA) disciplines are able to offer much value in addressing these challenges yet are often undervalued; therefore it is necessary to enhance supporting structures, policies and strategies, develop a more robust framework for assessing impact, foster coalitions with parties from business, government, and not-for-profits, and engage with the broader public in order to generate a profound impact of SSHA on society.

To facilitate this aim, AESIS is proud to announce that the next edition of our **'Impact of Social Sciences, Humanities and Arts on Society' Conference** will be hosted from **Stockholm, Sweden**. This international gathering will bring together research managers, science policymakers, funders, knowledge exchange experts, and other relevant impact professionals from around the world to share best-practices and discuss topics such as: How can we foster trust in and the credibility of SSHA research? What does impact mean in the context of different segments of society, and through which robust and valid indicators can you assess it? How can the path to impact be made more accessible, and which skills and facilities enable the optimisation of impact for the benefit of society? What opportunities for collaborations with societal stakeholders are there, and how may co-creation of knowledge with other disciplines and sectors play a role in stimulating impact?

In order to offer the most insightful programme to our audience, AESIS is partnering with key stakeholders in the Swedish science eco-system including the Swedish Research Council, Riksbankens Jubileumsfond, Vetenskap & Allmänhet, the Swedish Network for Innovation and Technology Transfer Support (SNITTS), and other organisations to foster discussions and critical evaluations of the current context of impact.

After editions in Cardiff, Copenhagen, Washington, Toronto, and Brussels, we are thrilled to bring this cross-sectoral conversation on the Societal Impact of Social Sciences, Humanities and Arts to Stockholm and look forward to welcoming you to your conference.

TARGET GROUPS



Research managers
& administrators



KE professionals, and
other interested profes-
sionals in science and
society



Researchers



Policymakers &
Science funders



Evaluators

ABOUT AESIS

The Network for Advancing and Evaluating the Societal Impact of Science (AESIS) is an international, open community for professionals working on stimulating and demonstrating the impact of science on economy, culture and well-being. Members come from all over the world, where they are involved in the evaluation of impact, research strategy and policy making, science funding, scientometrics, research administration, business creation, public engagement, and many more. We pursue a multi-stakeholder, system-wide approach on an international level, because we believe that stimulating dialogue between different sectors and regions, beyond the project level, will catalyse further development of effective instruments for evaluating and advancing the societal impact of science.

ADVISORY & ASSOCIATION

AESIS Advisory Board

Koenraad Debackere	Executive Director of KU Leuven Research and Development & Chairman of Board of Directors of KBC Group NV, Belgium
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Luke Georghiou	Vice-President for Research and Innovation and Professor of Science and Technology Policy at the University of Manchester, United Kingdom
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Conference Programme Advisory Committee

Jenny Björkman	Director of Collaboration, Department of Research, Riksbankens Jubileumsfond
Stefan Svallfors	Secretary General for Humanities and Social Sciences, Swedish Research Council
Gustav Bohlin	Deputy General Secretary, Vetenskap & Allmänhet (Public & Science)

Wednesday 2 November

9.00-9.30 REGISTRATION

9.30-9.45 WORDS OF WELCOME

9.30 Conference Co-Chair:
Ambra Trotto* Design and Research Director at d.centre, RISE, Sweden

9.45-11.30 OPENING PLENARY

9.45

10.00 **Heidi van Rooyen** Group Executive: Impact Centre & Acting DCEO Research, Human Sciences Research Council, South Africa

10.15 **Ursula Gobel** Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

10.30 **Bas van Bavel*** Chair of the SSH Council of the Netherlands

10.45 **Panel and Q&A** Chaired by ... with Heidi van Rooyen, Ursula Gobel, and Bas van Bavel*

11.15-11.45 COFFEE & TEA BREAK

11.45-13.00 PARALLEL SESSIONS

Science funding policy for effective impact

How can science policy and funding agencies help research to have more impact on society?

David Budtz Pedersen (Chair)

Professor of Impact Studies & Director of the Humanomics Research Centre in Copenhagen, Denmark

Gemma Derrick

Associate Professor (Higher Education), Centre for Higher Education Transformations (CHET), University of Bristol, UK

Kim Huijpen*

Programme Manager of Recognition & Rewards, Universities of the Netherlands

Changing the culture for societal impact of SSHA

How can incentives and monitoring be used to change the culture to support societal impact?

Floora Ruukonen (Chair)

Director, Division of Social Sciences and Humanities Research, Academy of Finland

Toñi Caro

Strategy Consultant, Senior Researcher, Entrepreneur, EU Expert & Founder of Eohforgood, Spain

Barry Dixon

Head of Academic Partnerships at British Film Institute, UK

National / Regional Inter-sectoral collaboration structures

How can collaborative structures at the national or regional level better allow for inter-sectoral working across science, business, and policy in order to facilitate impact of science in society?

Michael Jacobson (Chair)

Director, Office of Strategic Research Initiative, Division of Research, Binghamton University, USA

Rick Delbridge

Professor of Organizational Analysis & Co-convenor of the Centre for Innovation Policy Research, Cardiff University, Wales, UK

Stefania Pesce

Research Grant Officer, Politecnico di Milano, Italy

Trust and Credibility of SSHA in Society

How to foster trust in the SSHA disciplines to achieve societal impact?

Mayra Morales Tirado (Chair)

Postdoctoral research associate at the Manchester Institute of Innovation Research, UK

Gustav Bohlin

Deputy General Secretary at Vetenskap & Allmänhet, Sweden

Beate Schirmacher

Senior Lecturer, Department of Film and Literature, Linnaeus University, Sweden * to be confirmed

Wednesday 2 November

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

14.00-15.30 PLENARY SESSION: IMPACT FEUD & DEBATE

In this fun, interactive “family-feud” style plenary session, two teams will compete to answer questions about the societal impact of social sciences, humanities, and arts, with the winning team earning time between each round to elaborate on these challenges within their own experiences.

Hosts Anika Duut van Goor, Director, AESIS, the Netherlands
Bonita Liu, Lead Project Manager, AESIS, the Netherlands
Oliver Cox, Head of Academic Partnerships, V&A, United Kingdom

Team #1 **Rick Delbridge**, Professor of Organizational Analysis & Co-convenor of the Centre for Innovation Policy Research, Cardiff University, Wales, United Kingdom
Heidi van Rooyen, Group Executive: Impact Centre & Acting DCEO Research, Human Sciences Research Council, South Africa
Eiríkur Smári Sigurðarson*, Research Specialist at University of Iceland, Iceland

Team #2 **Elizabeth Halton**, Director of UCL Doctoral School & Early Career Research Staff, United Kingdom
David Budtz Pedersen, Professor of Impact Studies & Director of the Humanomics Research Centre in Copenhagen, Denmark
Maija Urponen, Senior Advisor, International Affairs, University of Helsinki, Finland

15.30-17.00 SOCIAL PROGRAMME

18.00-20.30 CONFERENCE DINNER



* to be confirmed

Thursday 3 November

9.00-9.30 REGISTRATION

9.30-9.40 WORDS OF WELCOME

9.30 Conference Co-Chair: Professor (adjunct) in entrepreneurship at Royal College of Music. Founder of CSES, Center for Social Entrepreneurship, Sweden
Thomas Arctaedius*

9.40-11.00 MOST PROMINENT OBSTACLES FOR IMPROVING SOCIETAL IMPACT OF SSHA

Wilfred Mijnhardt Policy Director, Rotterdam School of Management, Erasmus University, the Netherlands

Pia Sandvik* CEO of the Research Institute of Sweden

Magnus Gulbrandsen Director of OSIRIS, University of Oslo, Norway

Nicky Buckley Associate Director, Centre for Science and Policy, University of Cambridge

Interactive Panel At the start of the debate the audience can vote between 8 to 10 questions or statements. The top 3 will be debated by the panel members:

11.15-11.45 BREAK



* to be confirmed

Thursday 3 November

11.45-13.00 PARALLEL SESSIONS

Support facilities for societal impact

How can internal and external supporting facilities and staff be utilised to maximise societal impact?

Sally O'Connor

Programme Manager Social Science Research Park (SPARK)
at Cardiff University, Wales, UK

Georg Russegger

Project Director, Academy of the Fine Arts Vienna, Austria

Maija Urponen

Senior Advisor, International Affairs, University of Helsinki, Finland

Interdisciplinary approaches and team-building for training & skills

How can training be integrated to help researchers gain skills for partnerships, overcome gaps to achieve better interdisciplinary collaboration research in SSHA, and perform better impact?

Noel Klima

Research Coordinator at the Institute for International Research on
Criminal Policy (IRCP), Ghent University, Belgium

Elizabeth Halton

Director of UCL Doctoral School & Early Career Research Staff,
United Kingdom

Eiríkur Smári Sigurðarson

Research Specialist at University of Iceland, Iceland

Effectively Demonstrating & Amplifying the Impact of Research

What are the best ways to demonstrate the often indirect and long-term impacts of SSHA research and further amplify this impact?

Jon Holm* (Chair)

Special Advisor, Research Council of Norway

Ulysses Palmones

Senior Science Research Specialist,, Philippine Council for Industry,
Energy and Emerging Technology Research and Development,
Philippine

Katy Elliott

Account Executive, Researchfish by Interfolio

Entrepreneurship and Social Innovation

How to create entrepreneurial success stories - a discussion about ecosystems, students, research academics and artists.

Larissa Best (Chair)

Director, Equilibre, Luxembourg

Oliver Cox

Head of Academic Partnerships, V&A, UK

Zehra Waheed

Senior Lecturer, Project Management, Cardiff School of Management,
Cardiff Metropolitan University, United Kingdom & Founding
Director, Centre for Business and Society, Lahore University of
Management Sciences, Pakistan



* to be confirmed

Thursday 3 November

13.00-14.00 LUNCH BREAK AND GOOD-PRACTICES OF IMPACT PRESENTATIONS

During this lunch buffet you have the chance to learn about good-practices of science having impact on society, several researchers and their partners in society will tell you about their experiences and the outcomes of their collaboration. We work hard on strengthening structures, policies, strategies and methods for impact, so enjoy the success stories!

14.00-15.00 IMPACT ROUNDTABLES ON SOCIETAL CHALLENGES (max. 20 participants per session, only on site)

Climate change

Zehra Waheed

Senior Lecturer, Project Management, Cardiff School of Management, Cardiff Metropolitan University, United Kingdom & Founding Director, Centre for Business and Society, Lahore University of Management Sciences, Pakistan

Naoko Ishii*

Director, Center for Global Commons / Professor, Institute for Future Initiatives, University of Tokyo, Japan

Equality/Diversity

Larissa Best

Director, Equilibre, Luxembourg

Schuh Maximilien

Equality Officer, Equality in the Labor Market, Ministry of Equality between Women and Men, Luxembourg

Crime/Conflict

Noel Klima

Research Coordinator at the Institute for International Research on Criminal Policy (IRCP), Ghent University, Belgium

Marie Riquier*

Research Assistant, Food, Peace, and Security Programme, Stockholm International Peace Research Institute

Documentary viewing of 'Science Friction' (no maximum number of attendees)

Those TV documentaries you see, and the science experts they feature? Did you know that producers often deceptively edit them and twist their words, to make them say the opposite of what they actually said? Science Friction sets the record straight.

From Skeptoid Media. Directed by Emery Emery, produced by Brian Dunning.

15.00-15.30 REFRESHMENTS BREAK

15.30-17.00 SOCIAL PROGRAMME

18.00-20.30 CONFERENCE DINNER



* to be confirmed

Friday 4 November

9.00-9.30 REGISTRATION

9.30-10.45 PARALLEL SESSIONS

Monitoring & Demonstrating Impact of a Research Institution

How to determine, monitor, and assess impact of an institution as a whole, including institutional strengths and weaknesses, for greater societal impact?

Wilfred Mijnhardt (*Chair*)

Policy Director RSM, Rotterdam School of Management, Erasmus University, the Netherlands

Anne Sofie Laegran

Head of Knowledge Exchange and Impact at The University of Edinburgh, Scotland

Amanda Anderson

Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities, USA

Inclusive engagement with the broader community

How to connect with society in order to assure inclusiveness and the effective societal impact of research?

Ursula Gobel (*Chair*)

Vice-President, Stakeholder Engagement and Advancement of Society, Social Science & Humanities Research Council, Canada

Michael Jacobson

Director, Office of Strategic Research Initiative, Division of Research, Binghamton University, USA

Nicky Buckley

Associate Director, Centre for Science and Policy, University of Cambridge

International Collaboration for Tackling Grand Challenges

How can international collaboration in the science, policy and the business sectors effectively address grand societal challenges such as climate change, circular economy and sustainable development?

(*Chair*)

Ylva Hillbur

Pro Vice-chancellor for International Relations, Swedish University for Agricultural Science, Sweden

Victoria Engstrand-Neacsu

Head of Communications, The Nordic Africa Institute

Naoko Ishii*

Director, Center for Global Commons / Professor, Institute for Future Initiatives, University of Tokyo, Japan

10.45-11.15 BREAK

11.15-12.30 RECOMMENDATIONS FOR SCIENCE ECO-SYSTEMS IN SWEDEN AND BEYOND

11.15 Ranking the recommendations

11.30 Panel with:

Stefan Svallfors - Swedish Research Council

Jenny Björkman - Riksbankens Jubileumsfond

Amanda Anderson - Andrew W. Mellon Professor of English and Humanities and Director, Cogut Institute for the Humanities

Floora Ruokonen - Director, Division of Social Sciences and Humanities Research, Academy of Finland

12.15 Closing remarks by conference chairs

12.30 CLOSING RECEPTION



* to be confirmed